

ORGANIC KEIKI PRODUCT STANDARDS

Organic Keiki strives to offer its customers products that demonstrate a strong commitment to social and environmental responsibility throughout the product life cycle – from cradle to grave. The following list of criteria are a blend of broad sustainability objectives and specific industry standards that serve as Organic Keiki's guide for selecting products that will have a positive impact on today's social and environmental situation.

General Standards

Sustainable products:

- Are beneficial, safe and healthy for individuals and communities throughout the life cycle
- Meet market criteria for performance and cost
- Are sourced, manufactured, transported and recycled using renewable energy
- Maximize the use of renewable or recycled sourced materials
- Are manufactured using clean production technologies and best practices
- Are made from materials that are healthy in all probable end-of-life scenarios
- Are physically designed to optimize materials and energy
- Are effectively recovered and utilized in biological and/or industrial product life cycles

In general, Organic Keiki prefers to carry products that have been certified as Fair Trade, sustainable, organic and/or socially accountable. Some general certifications that Organic Keiki looks for are:

- ISO9001
- ISO4001
- SA8000
- Fair Trade
- USDA Organic
- Green Seal
- Nordic Swan Ecolabel

Textiles: Clothing & Accessories

At Organic Keiki, we strive to produce and provide our customers with clothing and accessories that are made of the finest quality, sustainably produced fibers. The following list is made up of Organic Keiki's *ideal* criteria for the production of textiles (this list has been adapted from the SMART® Sustainable Textile Standard):

- All materials and process inputs and outputs are safe for human and ecological health in all phases of the product life cycle
- All energy, material and process inputs come from renewable or recycled sources
- All materials are capable of returning safely to either natural systems or industrial systems
- All stages in the product life cycle actively support the reuse or recycling of these materials at the highest possible level of quality
- All product life cycle stages enhance social well being

Because health and safety are of utmost importance, Organic Keiki prefers to utilize textiles that have been certified according to one of the following standards:

- GOTS (used by OTA, Soil Association, JOCA, IVN, IMO)
- EKO (Skal certified)
- OEKO-TEX STANDARD 100 & 1000
- DEMETER
- KRAV
- IFOAM

Wooden Products

Organic Keiki is committed to offering wooden products that are certified as safe for children and have a minimal impact on the environment. Organic Keiki prefers to carry products that have a toy safety certification such as the European Standard, EN71, the American Standard, ASTM, and/or ISO.

In addition, Organic Keiki prefers wooden products that have a forest certification. The term "independently certified forest products" refers to those products originating in a forest that an independent third party has certified as well-managed and sustainable. The following is a list of the various forest certification standards:

- American Tree Farm Systems
- Canadian Standards Association
- Forest Stewardship Council
- Programme for Endorsement of Forest Certification Schemes
- Sustainable Forestry Initiative